

COSMETORIUM brings together more than 2000 professionals in its 3rd edition

The 3rd edition of COSMETORIUM has been a success, demonstrating the energy and creativity that drive the cosmetic industry in our country. More than 2000 professionals gathered on 26 and 27 September at the Palau de Congressos de Barcelona (an increase of 40% compared to 2017) to discover the latest ingredients and trends in design, creation, development, marketing and production of cosmetics.

COSMETORIUM offered one of the largest commercial showcases in the sector in an edition marked by the growth of the exhibition area, a total of 1,326 m² divided across two levels of the site. It has had the participation of 128 companies (+ 19% compared to previous editions) of national and international scope that have presented their latest launches, products and services to visitors who came to the stands and which was complemented with a program of 36 Techfocus business conferences.

In a sector in continuous transformation, training becomes key. This was made clear by the interest that the scientific program aroused among the attendees, as we could see by the large number of people in the room during the two days of the event. The sessions of the regulatory block, organized in collaboration with STANPA, and the trends of the cosmetics of the future were highlighted, a beauty scenario for 2020 to which Ambra Orini from The Beautymakers transported us. As a novelty this year, practical activities were added to the program of activities and live demonstrations that dealt with issues related to formulation, textures and machinery.

Within the framework of the fair, the Cosmetorium Awards were presented, which in their second edition reward innovation in formulation. The first prize went to the company Vytrus Biotech for Perfect Touch: Skin rebalancing and Vitalizing Serum, a serum formulated with natural thickeners respectful of the microbiome of the skin; Bicosome won the second prize for Advanced Re-balancing Ritual, a formula that mimics the natural nanostructures of the skin and made in matchá tea; And, finally, the third prize went to Unigolden for SPF 50 Three-Phase Photoprotective Spray, an SPF 50 silar protector with UVA / UVB balance (ISO method 24443) presented in an innovative and unique three-phase shape.

COSMETORIUM, designed by the Spanish Society of Cosmetic Chemists (SEQC) and organised jointly with Step Exhibitions, is consolidated as the reference forum on formulation, manufacture and distribution of cosmetic products in our country. Its fourth edition will take place on 23 and 24 October 2019 at the Fira Montjuïc site.