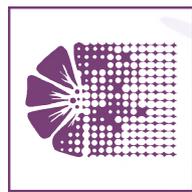


A world of inspiration



CPL Aromas

PRESS RELEASE

CPL AROMAS APPOINT INOVIA INTERNATIONAL AS DISTRIBUTOR

CPL Aromas is pleased to announce the appointment of Inovia international as its new partner to distribute fragrances to the UK and Ireland.

Inovia international, part of the Stan Chem Group, supplies ingredients to the natural cosmetics, toiletries and personal care markets. The company also provides contract manufacturing services. The partnership between CPL Aromas and Inovia international will allow new and existing clients to purchase CPL fragrances with a greater level of flexibility particularly when smaller quantities are required. Inovia international are well placed to offer clients throughout the UK and Ireland a comprehensive service utilizing their considerable distribution channels in the region. This service will allow clients of CPL Aromas greater choice in how they purchase fragrances whilst not compromising on the quality of the product. This new service is also available to customers who previously purchased the company's fragrances from Zest Aromatics.

Inovia international were established in 2004 to meet the growing demand for natural ingredients and organic cosmetics and have remained at the forefront of the rapidly growing cosmetic, personal care and toiletries markets. The company also offers a bespoke range of botanical extracts. As well as supplying and manufacturing innovative natural ingredients, Inovia is a specialist contract manufacturer employing expert cosmetic scientists and a full service product development capability.

Commenting on the partnership, Burkhard Juergens, General Manager CPL Aromas UK said 'We are pleased to build a strong alliance with Inovia International who have a proven track record of providing excellent service within the industry and will provide significant synergies with our fragrance business in favour of our customers'.

The agreement comes at an exciting time for CPL Aromas' UK division, following the move to the state-of-the-art Innovation House facility in Bishop's Stortford earlier this year.

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CPL Aromas is an international fragrance house, headquartered in the UK, with manufacturing, sales and creative centres throughout the world.

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