

Halal certification renewal for Crodarom

For immediate Release

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PRESS RELEASE

The need for halal products and services continues to grow as Muslim populations increase around the world. In addition to food and food packaging, halal is playing a very important role in new market segments, such as beauty, home and health care and pharmaceuticals.

Croda understands the importance of this growing halal segment, along with the new legislation in Indonesia, as we have been serving this market segment for over 20 years.

Croda is currently undergoing a wider halal certification process of its products around the globe, and has published a new guide listing all the certified ingredients in the group.

Crodarom, the french subsidiary of Croda International Plc.



After being audited the 17th of July by the HCS company (Halal Certification Swiss), Crodarom, the botanical expert of Croda company, has renewed its certification and the complete manufacturing site located in South of France is now HALAL certified.

With its entire certified manufacturing site, all the Crodarom portfolio is HALAL and all the future developments and customer's requests will be automatically certified. This allows to increase its responsiveness for new HALAL customer's development to meet the growing market demand.

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About Croda Personal Care – www.crodapersonalcare.com

Croda Personal Care is dedicated to working with its customers to meet evolving consumer needs with new and innovative products while maintaining a commitment to sustainability and social responsibility through initiatives that include the use of certified sustainable palm oil and other renewable raw materials. The company's expertise in formulation development, claims substantiation, market analysis and regulatory support provides customers immediate access to essential services for successful product development. Part of a global network, Croda Personal Care offers a wide and diverse product portfolio including a full line of natural, botanical ingredients from its Crodarom division and a full range of skin care actives from its Sederma division.

About Crodarom – www.crodapersonalcare.com

Crodarom, the botanical expert of Croda company, is specialised in the manufacture of botanical and mineral extracts dedicated to personal care and industrial applications, taking inspiration from what nature can offer us.

With many years of experience in botany and phytochemistry, its mission is to identify new actives in plants, thereby creating innovative concepts for beauty care. Thanks to the R&D experts, advanced technology, sophisticated methods and partnerships with research institutes, Crodarom develop outstanding products of a high quality. Using its experience and technology, it can guarantee quality, long-lasting stability and the safety of our products.

Located in an unspoiled and protected region (registered at UNESCO as World heritage), Crodarom is strongly engaged to preserve the environment and the biodiversity and develop extracts with minimised social and environmental impacts.

To answer quickly to the market needs and trends evolution, Crodarom has a very large catalogue with more than 200 plants originated from different regions of the globe, and can offer traditional plant extracts, emotive and conceptual ingredients with strong marketing concepts to botanical actives with in-vitro or in-vivo tests.

