

The cream of in-cosmetics' innovators revealed

in-cosmetics Global, Amsterdam, 17-19 April, Innovation Zone Awards 2018

in-cosmetics Global last night unveiled the winners of its Innovation Zone Best Ingredient Awards 2018 – a celebration of the most cutting-edge personal care ingredients that have been launched in the past six months.

Ingredients businesses large and small battled it out for Gold, Silver and Bronze places across five categories – Best Active Ingredient, Best Functional Ingredient, Green Ingredient, Make Up Bar Award and the Sensory Award. Judged by some of the industry's foremost experts, the awards are highly respected around the world and demonstrate the fantastic innovation that is on display at in-cosmetics Global.

This year's winners are as follows:

Best Active Ingredient

Gold: Mibelle Biochemistry – MossCellTec™ No. 1

Silver: RAHN AG – SEBOCLEAR-MP

Bronze: SILAB – ECOBIOTYS®

Best Functional Ingredient

Gold: Evonik Nutrition & Care GmbH – RHEANCE Glycolipids

Silver: NIKKOL GROUP NIKKO CHEMICALS – AUROVISCO™ CS

Bronze: Vantage Specialty Ingredients, Inc. – Desert Milk™

Green Ingredient

Gold: Lessonia – Fucoreverse

Silver: IFF Lucas Meyer Cosmetics – Bio ForeXtra, Borealine® Expert

Bronze: DKSH – Marine Bamboo TG

Sensory Bar Award

Gold: Elementis – RHEOLUXE Rheology – Come Play With Us

Silver: Givaudan – The Sensory Fusion

Bronze: IFF Lucas Meyer Cosmetics – SOS: Solutions Offering Sensoriality

Make Up Bar Award

Gold: Cosmetic Bioglitter Pure – Ronald Britton

Silver: NAGASE Personal Care - Long Lasting Matte Concealer

Bronze: Inspired by Naturality – MIYOSHI EUROPE

On winning Gold in the Best Functional Ingredient category, Dr Hans Henning Wenk, Head of R&D Biobased Materials at Evonik, said: "We are absolutely amazed to win. We have put so much energy into the development of this ingredient for six years – I think it is a breakthrough. We are launching this new technology for the first time and so to get this recognition is fantastic – there will be more to come from Evonik!"

Gold Best Active Ingredient category winner Dr Fred Zulli, Head of Business Unit Biochemistry at Mibelle Biochemistry, said: "We are so happy and surprised to have won this award. It is so difficult to succeed in this competition when there are so many great ingredients around."

Belinda Carli, in-cosmetics Global's Technical Adviser and awards judge, commented: "This year's entries were truly remarkable and the level of innovation in personal care ingredients continues to astound me every year.

"in-cosmetics Global is a hotbed for creativity and many suppliers choose to launch their latest products at the event, which makes selecting the best of the best so much harder. The Innovation Zone Best Ingredient Awards reward excellence and I am excited to see some of the incredible formulations that will be created by manufacturers using these products over the coming months."

For more information visit the show website: <http://www.in-cosmetics.com>.

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For further press information, please contact the in-cosmetics group press office on +44 (0) 207 240 2444, or email in-cosmetics@stormcom.co.uk.

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About in-cosmetics Global

in-cosmetics Global brings together around 800 international exhibitors of ingredients, fragrances, lab equipment, testing and regulatory solutions with cosmetic manufacturers from around the world. in-cosmetics Global promotes innovation in ingredients and technologies, providing quality education and consumer insights for formulators, R&D and regulatory professionals. Showcasing regional and global industry trends, the event offers the most cost-effective business and networking opportunities for the personal care ingredients community.

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