

in-cosmetics Global returns with ramped-up interactive features for cosmetics industry professionals for its 30th edition in Paris

in-cosmetics Global will return to Paris – the spiritual home of beauty – from 2-4 April 2019 at the Porte de Versailles, with the 30th edition of the world's premier personal care ingredients event promising to be the most interactive of all time.

Famed for being the best place to source novel ingredients and learn about new trends from the world's foremost experts, the 2019 event will deliver even more educational, sourcing and networking opportunities thanks to a number of new initiatives and returning favourites.

Indie Trail

Indie brands are changing the face of the global beauty industry, and their influence cannot go unchecked. Reacting to feedback from indies that it can be challenging to source smaller quantities of products, in-cosmetics Global will launch the Indie Trail guide.

This feature has been curated to help these innovative, niche businesses find suppliers that can provide ingredients in quantities to suit a 100kg production. It will also help them make the connections required for their business needs and enable them to optimise their time at the exhibition.

The guide will be distributed to all indie brand visitors and will list all of the suppliers who are able to provide smaller ingredient quantities. It will also help business owners navigate the exhibition, meaning they can find exhibitors who can support their business with ease.

Showcasing ingredients

The world's leading suppliers will display their novel ingredients and formulations across a variety of interactive areas on the show floor. Visitors will be able to explore three dedicated zones that highlight some of the key areas in the industry:

- The Fragrance Zone, which will provide expert advice on regional differences, as well as showcasing aromatic components from leading fragrance suppliers including Luzi AG and CPL Aromas
- The Testing & Regulation Zone, which includes the Boost Your Test feature, that will inspire innovative solutions to ensure the safety, stability and shelf-life of personal care products
- The Lab Zone, where visitors will discover the latest developments in the world of lab equipment and trends

In addition, in-cosmetics Global will see the return of the always popular country pavilions – areas that bring together suppliers who will showcase a range of products from a spread of geographical regions. In 2019, these will include France, Brazil, South Korea and the UK, allowing visitors to source niche suppliers from these handpicked regions efficiently

The famed education programme will provide an invaluable opportunity for the industry to expand its knowledge and discuss the most important topics and upcoming trends from the industry. The in-cosmetics Global Technical Seminars, Workshops and Marketing Trends sessions are pivotal for businesses to gain inspiration for new product development projects and discover the most effective ways to capitalise on upcoming opportunities.

R&D Tours

After the huge success of the R&D Tours that launched at last year's show, they will be returning for a second instalment in 2019. The tours will be specially curated by expert consultant, Rouah Al-Wakeel, to provide an educational and inspirational experience.

Rouah will also be guiding the tours, leading short-of-time R&D professionals around some of the most interesting features at the show, such as the Innovation Zone and Sensory Bar, as well as advising on cherry-picked exhibitors to help participants gain maximum use from their time in Paris. The carefully chosen topics for the 2019 tours are Protection, sponsored by IMCD; Healthy Ageing, sponsored by Mibelle Biochemistry Group; and Preservation, sponsored by Symrise. Booking for the R&D Tours will open in January.

Sustainability Corner

The Sustainability Corner will be returning to the 2019 show, housing an educational and interactive space. More than 20 pods will display sustainable ingredients or supply chain projects that have a positive impact on the environment.

Leading brand experts will take to the Sustainability Corner stage to deliver their insights into this increasingly important area, revealing the latest trends and developments, debating the key topics surrounding sustainability and detailing how businesses are changing their processes to reduce their environmental impact.

Roziani Zulkifli, Event Manager of in-cosmetics Global, commented:

“For the last three decades, in-cosmetics has been evolving to provide the beauty industry with an event that meets their requirements. We're excited to be returning to Paris in 2019 where we will have a programme that will enable brands, of all sizes, to create amazing new products that tap into future trends.”

in-cosmetics Global takes place at the Porte de Versailles in Paris from 2-4 April 2019. Registration for the 2019 event opens in early-December – register your interest at in-cosmetics.com/global.