

For the press



THE HEALTHY BITE: First International Conference on Oral Care Innovation

Building a bridge between industry and research, Omya hosts first ever expert summit

Oftringen (Switzerland), December 2018 – Omya, a leading supplier of oral care ingredients, is organising the industry's first ever international conference: Taking place on 23rd May 2019 at the Seehotel Lucerne, Switzerland, registration is open now at healthybite.omya.com for specialists in oral care applications, such as manufacturers, formulators, sales and marketing managers. Attendees can expect lectures from leading experts about latest developments in R&D, clinical research, materials science and consumer trends. Furthermore, Omya will present technical and expert marketing knowledge from its valued industrial partners. Networking time will round up the gathering, which is intended to be an exciting new forum for specialists involved in different aspects of dental health.

Formulation of oral care products is a fascinating and vibrant field that is growing larger every year. Nevertheless, there has thus far never been a meeting point for focused exchange on the latest findings in the field of additives and ingredients. This is changing with the first THE HEALTHY BITE conference, which will bring together leading experts in functional and active ingredients for oral care formulations from all over the world. New findings and solutions will be on display and presented to formulators to support cutting edge innovations and economic advantages. An exclusive evening event will provide invaluable time for discussion and networking, making this new forum a great platform for meeting fellow experts, making contacts and discovering the latest findings.

The Healthy Bite speakers will be:

- Prof Dr Pekka Vallittu, lecturer in Biomaterials Science at the University of Turku, Finland

For the press



- Dr Andreas Kiesow, Head of Research Group Materials Science for Dentistry & Cosmetics and Deputy Head of Department, Biological and Macromolecular Materials, at the Fraunhofer Institute, Halle, Germany
- Dr Peter Hall, Laboratory Director at Intertek Clinical Research Services, Hooton, UK
- Adrien Dromard, OCMT (Oral Care Marketing & Technology) consultant with 30 years' experience in diverse positions in Oral Care.

In addition, Mintel, the world's leading market research agency, will report on the latest trends and consumer demands worldwide.

For further details and to register, interested experts can visit the event's website: healthybite.omya.com or contact Omya on tel: +41 62 789 2536.

About Omya Group

Omya International AG is a leading global producer of calcium carbonates and a worldwide distributor of specialty additives, premium services and solutions. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 175 locations in over 50 countries with 8,000 employees. Omya provides sustainable added value products and services from responsibly sourced materials to meet the needs of current and future generations. In the Consumer Goods sector, Omya offers innovative solutions based on high purity natural minerals and complementary ingredients that comply with the most stringent regulatory and quality standards.

For further information, please visit: www.omya.com

Company Contact

Omya International AG
Shi Yuen Ta
Baslerstrasse 42
4665 Oftringen
Switzerland
Tel: +41 62 789 2536
Shiyuen.ta@omya.com

Press Contact

akp public relations
Christina Fahrtnmann
Birkenauer Talstraße 9
69469 Weinheim
Germany
Tel: +49 6201 188 98 14
fahrtmann@akp-pr.de