



Azelis News Release

30th March 2017

Azelis explores the urban impact on hair and skin

Urban impact will be the theme at the Azelis stand at in-cosmetics exhibition this year at the ExCel Centre in London, 4th - 6th April. Azelis will present a range of key technological advancements that are effective at addressing the needs for wellbeing, caring and protecting consumers hair and skin. A range of urban-ready formulations have been created for example: overnight skin rescue, sparkle time, marine power mask, angry beard anti-pollution, city defence oleopearls lotion, healthy look after urban stress and purifying charcoal shower gel.

Tony Craske, Market Segment Director Personal Care Azelis explains: "According to Mintel, 7.4% of all facial skin care launches in Asia Pacific incorporate an anti-pollution claim, with 6.4% in Europe. Nearly 4000 beauty care product launches globally between 2009-2013 included the word "pollution" in their description. This progression demonstrates the substantial opportunity to develop personal care solutions for the metropolitan marketplace. Driven by a dedicated Personal Care team of over 170 personal care specialists in Europe, North America, Asia Pacific and North Africa, Azelis brings to the market outstanding formulation and regulatory advice. The high technical level of Azelis' regional teams and excellence in customer service gives us full confidence in supporting our customers with their next urban-ready formulation that will tackle this global phenomena."

On the Azelis stand, visitors can learn about the impact urban life has on hair and skin. Skin and hair care solutions include products that wash away environmental pollutant particles from the skin, and inhibit the adhesion of particulate pollution to the hair shaft. Key anti-pollution functions include combating skin irritants, targeting receptors to limit and prevent inflammation, reducing protein oxidation mechanisms and protecting skin cells. Daily defense products that deliver skin renewal, nourishing and hydration benefits also play an important role in urban lifestyles.

Azelis won the Innovation Award at PCHi exhibition for the third year in a row and Gold Formulation Award at Cosmetagora exhibition.

Azelis will be located on stand N20 at in-cosmetics exhibition.

-ENDS-

Contact information

Azelis
Marina Kaptein
Head of Corporate Communications
T: +32 3 613 0125
E: marina.kaptein@azelis.com



creating value,
growing together

About Azelis

Azelis is the leading global speciality chemicals distributor providing a diverse range of innovative products and services. Dedicated teams serve customers in the following industries: Personal Care, Pharma, Food & Health, Animal Nutrition, Specialty Agri/Horti, Homecare & Industrial Cleaning, CASE (coatings, adhesives, sealants, elastomers) Chemicals, Lubricants & Metal Working Fluids and Rubber & Plastic Additives. Through sourcing and distribution channels in every major market around the world, Azelis with its corporate service centre in Antwerp, Belgium, offers chemical producers market penetration, in-depth local knowledge, value-added services and tailored multi-territory solutions. Azelis has a turnover of ca. €1.5 billion and employs around 1,500 knowledgeable people located in more than 45 facilities in over 35 countries across the EMEA, Asia Pacific and Americas regions.

For more information, please visit: www.azelis.com.



creating value,
growing together