

HUNTSMAN TO HIGHLIGHT HIGH-QUALITY PIGMENTS & ADDITIVES AT IN-COSMETICS GLOBAL

Cosmetic specialists to exhibit at In-Cosmetics Global, London Excel, 4-6 April 2017 (Visit the team at Stand MM60)

Wynyard, UK – At In-Cosmetics Global in London in April, the Pigments & Additives division of global chemical company Huntsman will be promoting the wide range of high-quality pigments and additives it has developed for the cosmetics industry.

Products of particular interest will include HOMBITAN® AFDC 101 pigment – a super pure grade of titanium dioxide (TiO₂). HOMBITAN® AFDC 101 pigment is a unique, high purity, uncoated, anatase grade of TiO₂ with a very narrow particle size distribution that can be used to improve the opacity of premium cosmetic products that need to provide excellent uniform coverage.

Delivering better opacity performance than standard white pigment grades, HOMBITAN® AFDC 101 pigment is ideally suited for use in high-end cosmetic formulations including foundations, eye shadows, face powders and lipsticks. It can also be used in aqueous systems such as creams, which use water as a wetting agent.

HOMBITAN® AFDC 101 pigment, which is of mineral origin, is created using a special process technology devised by Huntsman, which gives it greater control over crystal size and particle distribution. The result is a product that combines, in general, the softness of an anatase pigment, with the opacity of a rutile pigment. Used as a white, natural, identical color additive, HOMBITAN® AFDC 101 pigment, which is produced in Duisburg, Germany, can work on its own or in combination with color pigments.

Other pigments and additives that Huntsman will be putting in the limelight in London will include:

- HOMBITAN® AC360 pigment, primarily used as an additive to enhance color stability
- SACHTLEBEN® RC402 pigment, easily dispersed in many different cosmetic applications to achieve light stability
- UV-TITAN® versatile titanium dioxide UV-filters
- ULTRAMARINE pigments to achieve bright blue, violet and pink shades
- SICOVIT®, FERROXIDE™ and TRUPURE™ pigments to create intense shades of yellow, red, brown and black.

Huntsman is one of the world's most diversified global suppliers of pigments and additives. In the cosmetics sector, the business works with many leading global beauty brands – providing pigments and additives that can help improve the color, opacity, UV protection and coverage of a range of products from foundations, concealers, eye shadows to mascaras and lipsticks.

For more information, please email: P&A_info@huntsman.com or visit Huntsman at In-Cosmetics Global at London Excel from 4-6 April 2017 at Stand MM60.

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About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated chemicals with 2015 revenues of approximately \$10 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 100 manufacturing and R&D facilities in approximately 30 countries and employ approximately 15,000 associates within our 5 distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.