



PRESS RELEASE

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Sederma introduces natural solutions against screen light ageing.

Is screen light overexposure a new form of pollution? Beyond the dependence, it looks that blue light irradiation emitted by screens impact our health and consequently our skin. There is a growing consumer's perception and awareness of the screen light danger. The market potential for screen light protection is huge, that's the reason why Sederma has identified 3 plant cell culture extracts to reduce blue irradiation damaging effects to the skin. Thanks to advanced research and testing, those products have been demonstrated to protect skin against the harmful effects of screen light by neutralising toxic oxidation factors and reducing inflammatory potential into skin cells. Contact your sales representative to know more about Sederma's solutions to face this new form of light pollution and indoor pollution.

About Sederma – www.sederma.com

Founded in 1964, Sederma became a member of the Croda International Group in 1997. Sederma is dedicated to the development of active ingredients and in the creation of innovative concepts for cosmetics, based on the mastery of biotechnology, fine chemistry, plant cell culture and vegetal extraction. Sederma has developed a unique range of actives with substantiated efficacy for facial skin care, body care, sun care, hair care and men's care.

Equipped with a high performance and modern claim substantiation laboratory, Sederma uses powerful in vitro, ex vivo and in vivo tests to prove the efficacy of its products. Sederma strives for continuous improvement of quality and service, it has received the following certifications: ISO 14001 since 2003, OHSAS 18001 since 2007 and the Cosmetic Ingredient Good Manufacturing Practice since 2014.

About Croda – www.croda.com

Established in 1925, Croda is the name behind high performance ingredients and technologies in some of the world's biggest and most successful brands: creating, making and selling speciality chemicals that are relied on by industries and consumers everywhere.

They have a network of over 4,200 passionate and committed employees, working together as one global team across manufacturing sites and offices in 36 countries. Croda is a FTSE100 company with a flexible structure that allows them to focus on developing and delivering innovative, sustainable ingredients that their customers can build on in: Personal Care, Health Care, Crop Care, Polymer Additives, Lubricants, Coatings & Polymers, Geo Tech, Home Care and Industrial Specialities.